



CODE
INFORMATION
SECURITY

PARTNERSHIP PROPOSAL

Tashkent

Central Asia's premier cybersecurity conference – your direct access to **decision-makers** across the region's fastest-growing digital economy.

2026

DATE

May 21, 2026

VENUE

Tashkent, Uzbekistan

FORMAT

Full-day conference

Why Tashkent?

Uzbekistan is Central Asia's largest economy undergoing rapid digital transformation. The cybersecurity market here is nascent, fast-growing, and hungry for expertise — a rare window for early movers.

36M+

Population — Central Asia's largest, with 60% under age 30

IT Park

Free economic zone for IT — 0% tax for residents, 1,500+ companies

\$1.3B+

Government investment in digital infrastructure through «Digital Uzbekistan 2030»

UZCERT

National Cybersecurity Center — co-supporter of the conference

Government Support

Conference is backed by Uztelecom (national telecom operator) and AICA (AI Association of Central Asia), ensuring access to government CISOs and regulators.

Untapped Market

Uzbekistan's cybersecurity sector is in its formative stage. Partners who enter now build brand recognition before the market matures and competition intensifies.

Not a Conference. An Ecosystem.

Code IB is the largest Russian-language cybersecurity event series, running since 2006. When you partner with us, you don't sponsor a single day — you join a year-round platform.



REGIONAL CONFERENCES

Full-day events across 19+ cities in Russia, Kazakhstan, Belarus & Uzbekistan



CODE IB PROFI

Premium CISO retreat — 2 days of learning + 2 days of adventure (Sochi, Dagestan, Baikal)



ITOGI (YEAR-END)

Annual analytical summit in Moscow — the "Davos of Russian cybersecurity"



WEEKLY ONLINE SHOWS

«Bezopasnaya Sreda» — 300+ live viewers per episode, 78% attendance rate



CISO LABORATORY

Closed-door working sessions for CISOs by industry vertical



CODE IB ACADEMY

Educational platform with 120+ masterclasses and licensed certification programs

19+

CITIES
PER YEAR

3,000+

PROFESSIONALS
ANNUALLY

1,000+

CISOS THROUGH
PROFI PROGRAM

21

YEARS OF
EXPERIENCE

Tashkent Track Record

180 Attendees & 9 Partner Booths

In 2024, Code IB returned to Tashkent after a 4-year hiatus and delivered a sold-out event at IT Park Uzbekistan — with participants from government, telecom, finance, and enterprise sectors.

- 2019** First Code IB Tashkent at Citizen Hotel. Speakers from SearchInform, MUK, Nihol Group. Attendees from **Uzbek Railways, Supreme Court, Savdogarbank.**
- 2024** **180 participants, 9 partner booths.** Held at IT Park Uzbekistan. Speakers from VK, Solar, Axoft. Panelists from UZCERT and Uztelecom.
- 2025** Upgraded to «**International Conference**» format. Backed by Uztelecom, AICA & National Cybersecurity Center. Held at Uztelecom HQ on November 6.
- 2026** **May 21 — your opportunity.** Expanded format, wider international reach, growing audience in Central Asia's hottest market.

PAST SPEAKERS & PANELISTS INCLUDE

EK

Erkin Khalikov

Head of UZCERT, National Cybersecurity Center

TS

Timur Solovyev

Director of Business Development, Central Asia — Solar

AV

Alexander Voznesensky

Head of IS Audit — VK

VS

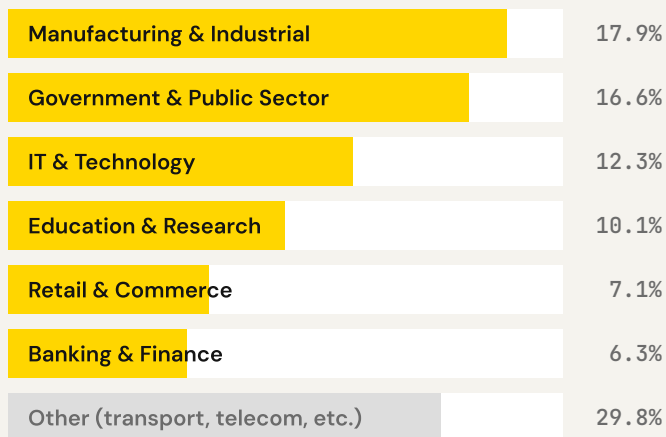
Vladimir Shobolov

Partner Relations, CIS — Astra Group

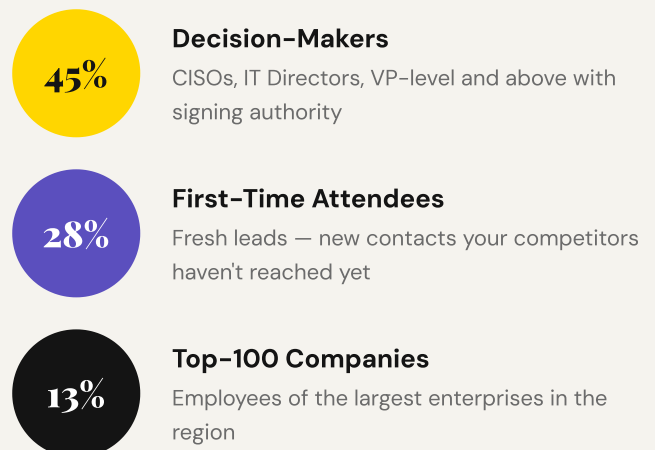
Who Attends

We curate the audience so you meet the right people — not just anyone interested in security, but the professionals who sign contracts and allocate budgets.

ATTENDEES BY INDUSTRY



ATTENDEE PROFILE



130+

Attendees per conference (avg.)

5,500+

Telegram channel subscribers

#1

Most trusted regional IS conference*

More Than a Conference

A full-day immersion in cybersecurity — plus optional weekend excursions that create deeper connections between partners and attendees.

09:30

Registration & Networking

Coffee, booth visits, first connections in the exhibition area

10:00

Opening Plenary: Cybersecurity in a Digital World

Government officials, UZCERT, and industry leaders set the scene

11:00

Technology Sessions

20-minute expert presentations — this is where partner talks are featured

13:00

Experience & Best Practices

Real-world case studies from CISOs and security leaders

14:30

Tabletop Cyber Exercises

Interactive incident response simulations — high engagement, memorable

16:00

Networking Dinner

Informal setting for deeper conversations with key attendees

The Uzbekistan Experience

◆ The Uzbekistan Experience

Every Code IB event comes with optional excursion programs that create unforgettable partner-attendee bonding outside the conference hall.

Samarkand Day Trip

High-speed train to the ancient Silk Road city. Registan Square, Gur-e-Amir, Bibi-Khanym. Full day, \$185/person.

Chimgan Mountains

Mountain escape just outside Tashkent — hiking, nature, conversations that lead to partnerships.

Partnership Package

PARTNERSHIP PACKAGE

- ✓ **20-minute expert presentation** — your company on stage in front of every attendee
- ✓ **Exhibition booth** in the networking hall — meet prospects face-to-face
- ✓ **2 company representatives** included in the package
- ✓ **Logo & company profile** on the conference website and all communications
- ✓ **Pre-event promotion** across Code IB media channels (Telegram, email, social)
- ✓ **Content published** in the Security Library — permanent visibility
- ✓ **Video recording** of your presentation distributed via Code IB media
- ✓ **Post-event lead data** — contact details of attendees who engaged

STARTING FROM

\$3,800

+ 5% VAT · Includes presentation, booth, 2 reps

With **130+ attendees** and **45% decision-makers**, your estimated cost per qualified lead is approximately **\$25-\$65**

PREMIUM ADD-ONS (UPON REQUEST)

Dinner Sponsor

Exclusive branding at the networking dinner — the highest-engagement moment

Excursion Sponsor

Brand the Samarkand or Chimgan trip — a full day with your ideal audience

General Partner

Top-tier visibility: stage branding, opening remarks, premium booth placement

What Partners Say

Excellent conference organization and great help arranging meetings with potential customers!



Timur Solovyev

Solar — on Code IB Tashkent

The event keeps growing year after year! There was strong interest in our booth, our product, and our presentation. Great engagement.



Andrey Terentyev

Stakhanovets — on Code IB Ufa

The quest activity allowed us to shorten the distance with end users — a creative approach to networking that actually works.



Alexander Nesov

IT-Expertise — on Code IB Yekaterinburg

One of the best Code IB conferences! The attendee profile closely matches our target customer segment. Organization is superb.



Ivan Kubanov

RTCloud — on Code IB Yekaterinburg

TRUSTED BY 30+ LEADING CYBERSECURITY COMPANIES

Kaspersky	Positive Technologies	Solar	BI.ZONE	Astra Group
UserGate	Multifactor	Dallas Lock	Ideco	StaffCop
CyberProtect	RuSIEM	SkyDNS	Secure-T	RTCLOUD



CODE
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Let's Build Your Presence in Central Asia

Partnership spots are limited. Secure yours today and be part of the region's most impactful cybersecurity event.

RESERVE YOUR SPOT →



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